

# Tips for selling Uhuru Pies 2009

Uhuru Pies are available in November: Sat. Nov. 21; Tuesday Nov. 24; and Wed. Nov. 25.

Uhuru Pies are available in December: Sat. Dec. 12; Sun. Dec 13; Sat. Dec. 19; Sun. Dec 20; Wed. Dec. 23; and Thurs. Dec. 24.

Uhuru Pies are high quality, delicious and practically sell themselves. But here are some tips on how to give people the opportunity to taste these delicious pies.

## **SOME THINGS YOU CAN DO TO SELL UHURU HOLIDAY PIES ARE:**

- **Hand out postcards and brochures** at your job, church, school or other organization.
- **Talk** with your friends, co-workers and colleagues.
- **Send out an email** or an Evite announcing Uhuru Pies to your friends and co-workers.
- **Hold a pie tasting and announce the pies** in your group, church, workplace or condo.
- **Put up posters** in the lunchroom, your office or in other common spaces at work or in a common area of your apartment or condo building.
- **Staff an Uhuru Holiday Pies distribution site.** Pick a day to help sell these pies with your friends or group at one of the Uhuru Pie tables.

If you need more postcards or posters, call (510) 625-1106 or send email to [oaklandpies@uhurufoods.org](mailto:oaklandpies@uhurufoods.org).

## **GETTING YOUR PIE ORDERS:**

- Orders of 10 or more pies can be delivered on the day you request to your office or site, or you can arrange to pick them up. Other delivery arrangements can often be made.
- Use the enclosed order form.
- It's best to have orders pre-paid (cash or check payable to "Uhuru Foods"). We will collect total payment on delivery or pickup.
- **Submit your orders at the latest by 2:00 pm on the day before they are needed.** Let us know as much in advance as possible of your pickup/delivery needs and approximate order. Then final numbers of pies can be submitted by 2pm the day before.

## **WAYS TO SUBMIT YOUR ORDERS:**

- **PHONE:** Call (510) 625-1106 and leave a message with your order – the total number of each type of pie, date/time for delivery or pickup.
- **IN PERSON:** Order Uhuru Pies at Uhuru Furniture, 3742 Grand Avenue, Oakland, CA 94610, 11 am to 6 pm, Tuesdays through Sundays.
- **EMAIL:** [oaklandpies@uhurufoods.org](mailto:oaklandpies@uhurufoods.org) Send all the information on your order form. Include your name and phone number.
- **ONLINE:** Visit [www.uhurupies.org](http://www.uhurupies.org). Select Oakland and then Order/Donate. Make an entry for each line on your form.